



## VoirGrand Contest

<http://www.voirgrand.tv/finalistes/superf.html#>



As you learned from our last Newsletter, Mrs Caroline Arsenault is one of the ten finalists of VoirGrand Contest.

On March 16, 2009, Mrs Arsenault made her presentation to 24 judges and panel. She presented the company and our product for about 1 hour.

It was the first experience of Mrs Arsenault on a TV show and she did very well.

We will know the result on April 29,

2009. There will be an award diner taking place in Quebec city. All the team will be there to support Mrs. Arsenault.

Consult the web site for more information at :

[www.voirgrand.tv](http://www.voirgrand.tv)



### LET US KNOW !!!

**\*Do you believe that we should develop formulas that have gentler residual odors?**

**\*Could it help you to increase sales?**

#### Summary :

- *VoirGrand Contest*
- *Let us know!*
- *Asphalts Industry*
- *Waste Water treatment Plant*

- *Distributor Profil*
- *Promotion*
- *Samples Kit*

***A better environment for everyone!  
Expert in solving industrial odours!***



Meanwhile, we are sending you some successful stories at use of our products.

We feel that these applications can bring you to investigate the possibilities to approach similar manufacture or process in your territory.

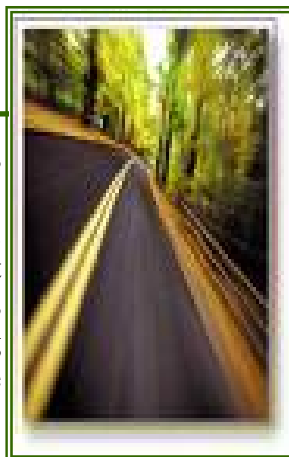
## Asphalts Industry

Subsequent to our January's Newsletter, we received a case study from our China's distributor regarding successful application using our **SF96-C107** into asphalts industry.

We are happy to share this information with you.

**SF96-C107** is mainly used in asphalts related industries, including asphalts manufactures, water-resistant material production and road construction.

The product is employed in asphalts heating procedure, since it is during that step of the process that strong malodorous are emitted.



The effectiveness of our **SF96-C107** affects positively the life of peoples that live in surrounding area.

**SF06-C107** is applied in various methods: added-in material of filtering water or directly injected in liquid asphalts. The normally applying rate is from 1:20 000 up to 1:25 000 depending on user's product quality.

Our product help customers in getting production permit to continue their asphalts related production and to obtain contracts of asphalts linked projects.

## Odours neutralization emitted by Industrial Waste Water Treatment Plant

Industrial Wastes Waters were causing complaints from authorities and neighbours.

After conducting successful trials, our **SFA Plus-WF5S** is used continuously into their waste water treatment plant.

At use, **SFA Plus-WF5S** is diluted with clean water at a rate of 1: 500.

Then, average rate of application, based on concentrate form of the product, is 1: 200 000.

Since this industry uses our **SFA Plus-WF5S** to neutralize odours from their waste water, they have not received any other complaints from neighbours and governmental authorities.



## Distributor Profil

---

### Odour and Dust Solutions Ltd.

Owner : Mr Gary Thomson

Tel.: 01560 485898

Fax : 01560 485898

E-mail : [Odourdust@aol.com](mailto:Odourdust@aol.com)

Web Site : [http://www.odourdust.co.uk/neutralising\\_list.html](http://www.odourdust.co.uk/neutralising_list.html)

**Odour and Dust Solutions** have been dealing with odors in UK for the last two years.

Recently moved into larger premises, we are now expanding from waste industry to the waste water and chemical industries.

Situate in the west coast of Scotland, we are also planning to help the agricultural industry.

ODS has used the product for spray systems and direct dosing with exceptional results over the last year.

ODS is also looking to its own company expansion to coincide with the growth of Super-F in the UK.



## Quarter Promotion on “Atom-X” Formula

---

**BAKER'S  
PROMOTION :**

**BUYS 12 LITERS  
OF OUR  
FORMULA  
« ATOM-X »  
AT THE PRICE OF  
11 LITERS**

### Atom-X Application :

**Atom-X** is a water soluble formula. At use, this formula should be diluted with clean water at a rate of 1: 300.

Then, made up solution, is sprayed or fogged into chimneys, over problematic surfaces or sprayed around perimeters of malodorous sites.

In fact, our **Atom-X** formula is a very effective formula used in all spraying applications.

**Atom-X** as a fresh and a particularly pleasant odour.

# Samples Kit

On March, We introduced our **SAMPLES KIT** that includes one liter of our twelve key products. We did create this kit to speed up demonstration. As we mention, we will replace the samples used as per our recommendation for demonstration, free of charge.

## The samples kit include :

<b>SFA Plus-K100</b>	⇒	Mostly use in agricultural
<b>SFA Plus-K123</b>	⇒	Mostly used in agricultural
<b>SFA Plus-WF5S</b>	⇒	Mostly used for industrial & municipal waste water
<b>SF-WF5</b>	⇒	Mostly used for industrial & municipal waste water
<b>SFA Plus-HPS</b>	⇒	Mostly used in rubber industry, hot process, etc.
<b>SFA Plus-C107</b>	⇒	Mostly used in rubber industry, sludge, etc.
<b>SF-HPY</b>	⇒	Mostly used for domestic, commercial and rendering Plants
<b>SFA Plus-888NF</b>	⇒	Mostly used for solid wastes, compost and landfills
<b>SF96-C107</b>	⇒	Mostly used for paint, solvent, asphalts industries & foundry
<b>SF-HPS</b>	⇒	Mostly used in scrubber
<b>SFA Plus-WF5S « A »</b>	⇒	Mostly used in atomization into industry's atmosphere
<b>Atom-X</b>	⇒	For atomization in areas where the sources of odors. Cannot be reached or treated directly.



⇒ ***We encourage you to provide us with case studies so that we can share several applications, comments or any specifics demands that we will discuss with great interest.***

⇒ ***We anticipate the new tools will assist you to promote, improve and propose products to conclude management and development of mutual business relationship.***



*Anne-Marie Gagnon, Laboratory Supervisor and Technical Consultant.*

*Caroline Arsenaault, President.*

### **SUPER-F FRAGRANCE INC.**

33 rue de L'Industrie  
L'Assomption, Qc.  
J5W 2T9  
Canada

Téléphone : 450-589-3434 / 1-888-589-3434  
Télécopie : 450-589-3442  
Messagerie : info@super-f.com

***A better environment for everyone!  
Expert in solving industrial odours!***



**Visit us at :  
[www.super-f.com](http://www.super-f.com)**